

RULES OF THE PHOTOGRAPHY COMPETITION.

1. The competition is open to all and there will be **NO ENTRY FEE** of any kind for entering the competition.
2. All participants must submit their original work and submit a soft copy of their original.
3. The topic will be on **“Why Jam in Shillong”**
4. All photographs submitted shall not be used in any legal proceedings and will be used only for the competition.
5. Emergency vehicles from any department should not feature in any of the entries.
6. Photographs containing any infringing, threatening, false, misleading, abusive, harassing, libelous, defamatory, vulgar, obscene, scandalous, inflammatory, pornographic or profane content will be disqualified.
7. Photographs containing any material that could constitute or encourage conduct, which would be considered a criminal offence, give rise to civil liability, or otherwise violate any law will be disqualified.
8. Photographs which infringe upon the copyrights, trademarks, contract rights, or any other intellectual property rights of any third person or entity, or which violate any person’s rights of privacy or publicity will be disqualified. This means, for example, that entries must not include:
 - a. trademarks owned by third parties;
 - b. copyrighted materials owned by third parties (including movie dialogue or musical compositions); and/or
 - c. names, likenesses, or other characteristics identifying celebrities or other public figures, living or dead.
9. Photographs which have been modified/altered using Photoshop or any other similar software will not be accepted.
10. All Photographs must be submitted along with a copy of the participant’s information in a soft copy only through **Pen Drive** or **DVD/CD** to **Shri. B. Diengngan, MPS, SDPO Pynursla (Coordinator); contact No 8794730299**. The format of the files must be in **JPEG (.Jpg) Only**.
11. All Photographs must be original/fresh and should not have been published anywhere. Entries that have been previously published in any form will be disqualified.

12. All Photographs will/must be taken in East Khasi Hills District only. Any entries that are taken outside the district will be disqualified immediately.
13. Selected entries will be show cased/exhibited in the last day of “Traffic Week and the best entries will be featured in the video “**Radio Mirchi Traffic Jockey**” and prizes along with certificates will be awarded to the winners.
14. Judging will be based on the quality and the content of the Photographs.
15. Photographs will be judged on Impact, Creativity, Composition, and Story Telling of the photograph. They are described as follows :-
 - a. *impact* – the sense one gets upon viewing an image for the first time. Compelling images evoke laughter, sadness, anger, pride, wonder or another intense emotion. The initial impact should evoke a sense of the topic.
 - b. *Creativity* – the original, fresh, and external expression of the imagination of the maker by using the medium to convey an idea, message or thought based on the topic.
 - c. *Composition* – important to the design of an image, bringing all of the visual elements together in concert to express the purpose of the image. Proper composition holds the viewer in the image and prompts the viewer to look where the creator intends. Effective composition can be pleasing or disturbing, depending on the intent of the image maker.
 - d. *Story Telling* – refers to the image’s ability to evoke imagination in what is happening in the photograph. Photographs should tell a story about what the topic means to the participant.
16. The judge’s decision is final and binding on all participants.
17. All participants must be 15(Fifteen) years of age and above.
18. The participants must be able to describe/illustrate/answer any questions based on their presentation when asked by the judges.
19. All the participants must respect and follow the rules of the competition and the judges’ decision or face immediate disqualification.
20. The last date of submission of entries will be on the **17th of Nov, 2018**

Note: Any clarification may kindly contact Shri. B. Diengnan, MPS, SDPO Pynursla (Coordinator) Contact No. 8794730299.